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SPONSORSHIP DECK

Largest Annual Florida Jewish Event

WITH OVER 20,000 IN ATTENDANCE



TUESDAY, DECEMBER 14, 2023

info@JewishHeritageNight.com • www.JewishHeritageNight.com







WHAT IS JEWISH HERITAGE NIGHT

Each year the Miami Heat recognizes the large Jewish community residing and visiting South Florida by organizing a non sectarian cultural evening of Jewish entertainment, food and song.

Beginning with the distribution of free Jewish Heritage Night t-shirts, and other pre game attractions and entertainment, the evening always features exciting family-fun elements including special guest stars who perform the National Anthem and Half Time Show. Regardless of opponent, Jewish Heritage Night is always one of the most sought after game tickets of the Heat's NBA season.

Although catered for fans of all ages and families of all sizes, JHN has especially become a highlight with teens and younger fans, as JHN offers them several opportunities throughout the evening to interact with their favorite players of the Heat and visiting team, such as, High-Fiving the players as they make their way onto the court and standing alongside them during the National Anthem.

JEWISH HERITAGE NIGHT HIGHLIGHTS

-  **LARGEST ANNUAL JEWISH FLORIDA EVENT**
over 20,000 in Attendance
-  **STANDING WITH ISRAEL**
Special Unity and Solidarity Event
-  **IN GAME MENORAH LIGHTING**
-  **NBA JEWISH HERITAGE HALF TIME SHOW**
-  **JHN SOLIDARITY T-SHIRT GIVEAWAY**
-  **MIAMI HEAT SPONSOR RECOGNITION**

PREVIOUS SPONSORS INCLUDE:

Publix
WHERE SHOPPING
IS A PLEASURE

Winn-Dixie

T-Mobile

BARTENURA
PRODUCT of ITALY

EYEDICTIVE



PREVIOUS PERFORMING ARTISTS





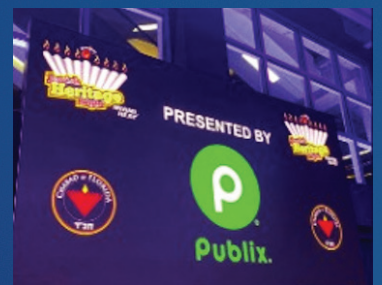
SPONSORSHIP OPPORTUNITIES

Sponsor Benefits Include:

TITLE SPONSOR • \$50,000

Title Sponsor on all print, marketing and social media

- ⊕ Have your name or corporate logo recognized as the official **Title Sponsor** of **Jewish Heritage Night** with the **Miami Heat**
- ⊕ Title Recognition of Name or Corporate Logo on all material
- ⊕ Title sponsorship recognition on arena's giant screen and East Plaza digital cColumn and stage
- ⊕ Menorah Lighting opportunity and recognition In-Game and Half-Time
- ⊕ In-game on court Title Sponsor recognition by the Miami Heat
- ⊕ Half-Time Title Sponsor recognition ceremony
- ⊕ Name or Corporate Logo on front of T-Shirt giveaway (10,000)
- ⊕ Sponsor JHN Miami Heat tickets for 50 under privileged children
- ⊕ Select 4 children for courtside Fan Tunnel to welcome **Miami Heat players**
- ⊕ 10 Lower Level Seats



PLATINUM SPONSOR • \$25,000

Platinum Sponsor on all print, marketing and social media

- ⊕ Have your name or corporate logo recognized as **Platinum Sponsor** of **Jewish Heritage Night** with the **Miami Heat**
- ⊕ Premier placement of Name or Corporate Logo on all material
- ⊕ Premier sponsorship recognition on arena's giant screen and East Plaza
- ⊕ Menorah Lighting opportunity and recognition In-Game and Half-Time
- ⊕ Half-Time Platinum Sponsor recognition
- ⊕ Premier placement of Name or Corporate Logo on T-Shirt giveaway (10,000)
- ⊕ Sponsor JHN Miami Heat tickets for 50 under privileged children
- ⊕ Select 4 children for courtside Fan Tunnel to welcome Miami Heat players
- ⊕ 8 Lower Level Seats



MIAMI HEAT CHANUKAH HALF TIME SHOW TITLE SPONSOR • \$18,000

- Have your name or corporation be recognized as the official **Title Sponsor of the Jewish Heritage Night "Half Time Show"** which will be featured for all the fans to see and announced by the Heat's PA
- Half Time Show Features:** Menorah Lighting Ceremony with Heat Legend, Alonzo Mourning, Burnie and other Heat stars and special guests. **Plus: Menorah Lighting Ceremony** and a spectacular concert for all fans
- Menorah Lighting Opportunity (lighting on East Plaza with live feed on giant scoreboard)
- Logo on T-Shirt – (10,000 People), Stage Banner & Heat JHN Giveaway Card
- Logo on all Marketing Materials, Emails & Website
- Select 2 children for courtside Fan Tunnel to welcome & High-5 the Heat
- 6 Lower Level Seats
- Sponsor 36 under-privileged children that would not be able to join us

MENORAH LIGHTING CEREMONY TITLE SPONSOR • \$10,000

- Have your name or corporation be introduced as the official **Title Sponsor of the Jewish Heritage Night "Menorah Lighting"** which will take place in the arena during game time for all the fans to see and announced by the Heat's PA
- In Game Menorah Lighting Opportunity**
- Wrap around Ad on East Plaza Digital Columns and Stage during Half-Time Performance
- Logo on T-Shirt – (10,000 People), Stage Banner & Heat JHN Giveaway Card
- Logo on all Marketing Materials, Emails & Website
- Select 2 children for courtside Fan Tunnel to welcome & High-5 the Heat
- 6 Lower Level Seats
- Sponsor 36 under-privileged children that would not be able to join us



CORPORATE LEVEL • \$5,000

- 🏀 Logo on T-Shirt – (10,000 People) and East Plaza Stage Banner
- 🏀 Logo on all Marketing Materials, Emails & Website
- 🏀 Half Time Heat Recognition Ceremony
- 🏀 Digital recognition on Miami Heat scoreboard
- 🏀 Select 3 children for courtside Fan Tunnel to welcome & High-5 the Heat
- 🏀 2 Lower Level Seat & 4 Upper Level Seats
- 🏀 Sponsor 20 under-privileged children that would not be able to join us

GOLD LEVEL • \$3,600

- 🏀 Logo on T-Shirt – (10,000 People) and Stage Banner
- 🏀 Logo on all Emails & Website
- 🏀 Select 2 children for courtside Fan Tunnel to welcome & High-5 the players





SPONSORSHIP AGREEMENT



COMPANY INFORMATION

Company Name: _____

(Exactly as you wish it to appear in all promotional materials)

Address: _____

City/State/Zip: _____

Email: _____

Phone and Fax: _____

For more information about Jewish Heritage Night visit
www.JewishHeritageNight.com or call us at **305.504.8440**



AGREEMENT

- JHN reserves the right to determine the appearance such as size and location of company names/logos.
- JHN reserves the right to review and edit/or reject content of company descriptions, advertisements, company promotional materials.

_____ (Company Name)

Herby agrees to abide by the rules and regulations governing sponsorships and advertising set forth in this agreement and to all conditions of the Jewish Heritage Night.

Authorized Signature: _____

Name (Print): _____

Title: _____ **Date:** _____

CONTACT INFORMATION

For more information about Sponsorship Packages, or Opportunities, contact:

Rabbi Pinny Andrusier 754.235.9000
Rabbi Chaim Lipskar 786.368.9040
Rabbi Eli Lipskar 305.609.6088



SPONSORSHIP COMMITMENT

- | | |
|--|-----------------|
| <input type="checkbox"/> Title Sponsor | \$50,000 |
| <input type="checkbox"/> Platinum Sponsor | \$25,000 |
| <input type="checkbox"/> Miami Heat Chanukah Half Time Title Sponsor | \$18,000 |
| <input type="checkbox"/> Menorah Lighting Ceremony Title Sponsor | \$10,000 |
| <input type="checkbox"/> Corporate Level | \$5,000 |
| <input type="checkbox"/> Gold Level | \$3,600 |

Payment for sponsorship fees must be submitted with this contract in order to secure sponsorship benefits. Pay by credit card, or make checks payable to the Jewish Heritage Night and mail contract to:

Jewish Heritage Night
35 SE 9th Street Miami, FL 33131

- | | |
|---|---|
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> American Express |
| <input type="checkbox"/> Master Card | <input type="checkbox"/> Visa |

Credit Card #: _____

Exp Date: _____ **SEC:** _____

Cardholders Name: _____

Signature: _____

CHECKLIST: WHAT TO RETURN TO JEWISH HERITAGE NIGHT

- ☐ **Completed Sponsorship Agreement**
email to Info@JewishHeritageNight.com
- ☐ **Promotional Materials**
Company Logo (300 DPI) in jpg or pdf format